

COMMENTARY

For Rhetorical Analysis:

Meaning	Explain the actual meaning of the evidence.
Impact	-How does the evidence impact the audience? -How does the choice make the audience more amenable to the speaker's persuasion? - How does it make the audience feel, think, etc.?
Purpose	-How does the rhetorical choice help the speaker achieve her purpose?

Example:

To further illustrate his argument, Malcolm X ridicules those in his audience that continue to delude themselves. Painting a picture of a man sitting at a table with no food yet watching another eat, Malcolm X ascertains that the man with no food cannot call himself a diner much like his audience cannot call themselves "Americans." Through this metaphor, the audience is forced to examine their own allegiance to the country.

For argumentative writing:

Infer	<ul style="list-style-type: none">- Make an inference about the evidence provided.- Read between the lines.- State what is not obvious.
Connection	<ul style="list-style-type: none">- EXPLAIN the connection between the evidence and the topic sentence which connects back to the thesis statement.

Example:

According to Jeffery Hancock, updating Facebook profiles boosts students' self-esteem even more than looking in the mirror" (ScienceDaily). Many people who look in the mirror do not like what they see because it depicts them as they really are and not the ideal of what they would like to be. Unlike mirrors, Facebook allows people to feature the aspects of themselves that they tend to like the most, boosting their self-esteem.